

THE Merchandiser CLASSIFIED AD FORM:

For
Your Convenience,
Place Your Ad By Phone
24 HOURS A DAY!!
CALL: 610-562-6595
or 1-800-220-3053
FAX: 610-562-6596
E-MAIL:
classifieds@windsorpress.com

STEP #1 ENTER YOUR
PHONE NUMBER (_____) _____
(For our records only)

NAME _____

ADDRESS _____

STEP #2 ENTER YOUR AD EXACTLY AS YOU WANT IT TO APPEAR
(Please print legibly...Please use punctuation...One word per box, please)

1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
21.	22.	23.	24.	25.
26.	27.	28.	29.	30.
31.	32.	33.	34.	35.
36.	37.	38.	39.	40.

SUPER AD (Bold Type) (\$2.00 additional per ad, per week, per publication) FREE to Commercial ads

STEP #3 CHOOSE A PUBLICATION (Deadline For All Classifieds Is Thursday, 5:00 PM)

- East Penn Valley Merchandiser (Reaches over 40,000 Homes)
- Northern Berks Merchandiser (Reaches over 30,700 Homes)
- Both (Cost Would Be Double) (Reaches over 70,700 Homes)

STEP #4 ENTER NUMBER OF WEEKS YOUR AD IS TO RUN:
(Please check one box.)

Run: 1 Week 2 Weeks 3 Weeks 4 Weeks _____

ENTER STARTING DATE OF AD _____

STEP #5 CHOOSE A CATEGORY YOU WANT YOUR AD PLACED UNDER
Please check one box.

- Announcements
- Antiques
- Automobiles/Trucks
- Auto Parts & Svcs.
- Boats/Motors
- Childcare
- Computers/Office
- Farm Equipment/Livestock
- Garage/Yard Sales
- Help Wanted
- Home Improvements
- Household Items/Furniture
- Lost & Found
- Miscellaneous
- Mobile Homes
- Motorcycle/ATV's
- Pets & Animals
- For Rent
- Real Estate
- RV's/Campers
- Recreation/Sporting Goods/Equipment
- Seasonal Equipment
- Services
- Wanted To Rent/Buy

RATES:

REGULAR AD:

Up to 20 words \$4.65 per issue per week. Additional words after 20 - 10¢ each

COMMERCIAL AD:




Up to 20 words \$7.65 per issue per week. Additional words after 20 - 10¢ each

Commercial ads include any person or group normally engaged in offering goods or services in a business environment and include: Rentals, Items Manufactured or Bought for Sale or Resale, Babysitting Service, Help Wanted, Business Listings, Etc.

UNDER RULES ESTABLISHED BY THE PENNSYLVANIA HUMAN RELATIONS ACT, ANYONE WISHING TO SELL OR LEASE RESIDENTIAL OR COMMERCIAL PROPERTY OR SEEKING TO HIRE AN EMPLOYEE CAN MAKE NO REFERENCE IN THEIR ADVERTISING TO SEX, MARITAL STATUS, AGE, RELIGION, ETHNIC BACKGROUND, RACE, COLOR, DISABILITY, CHILDREN OR SUPPORT ANIMALS. Special Instructions: We will try to print your classified ad in the next issue after receipt, but reserve the right to hold for the following issue. Please write legibly. Please use only one word per space. Each word in a business name or address will count as one word.

TOTAL AMOUNT PAID \$ _____ CHECK # _____

STEP #6 CHOOSE METHOD OF PAYMENT (Payment must accompany ad)

We Accept Cash, Check, Money Order,   

____ Credit Card Information: NAME ON CARD _____

ACCOUNT # _____ EXP. DATE _____




TYPE OF CARD: VISA _____ MasterCard _____ Discover _____

SIGNATURE: _____

____ Mail Ad With Payment To: THE WINDSOR PRESS, INC., P.O. Box 465, Hamburg, PA 19526

____ Bring Ad and Payment To Our Office At: 6 North Third St., Hamburg, 19526

____ Place Your Ad By Phone By Calling 610-562-6595 or 1-800-220-3053

Please have your    account number and expiration date available.

TEAR SHEETS
WILL NOT BE
SENT TO YOU
FOR YOUR
CLASSIFIED AD.