

2012/2013 SPECIAL ISSUES:

NORTHERN BERKS / EAST PENN VALLEY MERCHANDISERS

HEALTH-MIND-SPIRIT 2012

(PULL-OUT SECTION)

Issue: Feb. 1

Copy Deadline: Monday, Jan. 23

BRIDAL GUIDE 2012

(PAGES)

Issue: Feb. 22

Copy Deadline: Monday, Feb. 13

SPRING

HOME IMPROVEMENT 2012

(SECTION):

Issue: Mar. 21

Copy Deadline: Monday, Feb. 27

LAWN & GARDEN 2012

(SECTION):

Issue: Apr. 18

Copy Deadline: Monday, Mar. 26

BUSINESS DIRECTORY 2012

(SECTION):

Issue: June 27

Copy Deadline: Monday, June 4

BACK TO SCHOOL 2012

(PAGES):

Issue: Aug. 8 & 15

Copy Deadline: Regular, but as early in the week as possible, please)

FALL

HOME & GARDEN 2012

(SECTION):

Issue: Sept. 26

Copy Deadline: Monday, Sept. 4

CAR/TRUCK CARE 2012

(GUIDE):

Issue: Oct. 3

Copy Deadline: Monday, Sept. 24

HOLIDAY COUPON & GIFT GUIDE 2012

(PULL-OUT SECTION):

Issue: Nov. 21

Copy Deadline: Monday, Nov. 12

CHRISTMAS/HOLIDAY GREETINGS 2012

(PAGES):

Issue: Dec. 19

Copy Deadline: Monday, Dec. 3

HEALTH-MIND-SPIRIT 2013

(PULL-OUT SECTION)

Issue: Feb. 6

Copy Deadline: Monday, Jan. 28

BRIDAL GUIDE 2013

(PAGES)

Issue: Feb. 20

Copy Deadline: Monday, Feb. 11